

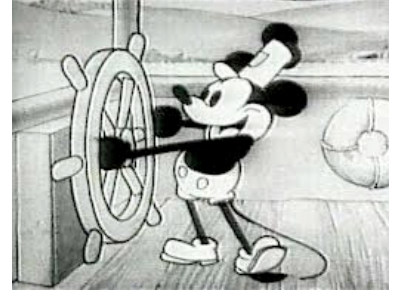
# Theoretical Paths to Wealth and Glory

## Business Project - Business Brainstorm

**Directions:** Use this worksheet to brainstorm five potential businesses you could start tomorrow.

**Guidelines:**

- You must develop at least five ideas.
- Your startup costs cannot exceed \$500.
- All group members will serve as managers and operators, so make sure proposed businesses utilize all your talents and skills
- After you complete the brainstorm, circle the idea that you think could evolve into the most successful and enjoyable business. When making your decision, sure to consider which business will allow the maximum contributions of each group member.



**Potential Source of Great Riches #1:**

Brief description of the idea:

Why are your talents suited to this business?

Rate the difficulty of beginning this business (1 is easy, 5 is excruciatingly hard): 1 2 3 4 5

Rate your likelihood of success: 1 2 3 4 5

Rate the overall quality and appeal of this idea: 1 2 3 4 5

**Potential Source of Great Riches #2:**

Brief description of the idea:

Why are your talents suited to this business?

Rate the difficulty of beginning this business (1 is easy, 5 is excruciatingly hard): 1 2 3 4 5

Rate your likelihood of success: 1 2 3 4 5

Rate the overall quality and appeal of this idea: 1 2 3 4 5

**Potential Source of Great Riches #3:**

Brief description of the idea:

Why are your talents suited to this business?

Rate the difficulty of beginning this business (1 is easy, 5 is excruciatingly hard): 1 2 3 4 5

Rate your likelihood of success: 1 2 3 4 5

Rate the overall quality and appeal of this idea: 1 2 3 4 5

**Potential Source of Great Riches #4:**

Brief description of the idea:

Why are your talents suited to this business?

Rate the difficulty of beginning this business (1 is easy, 5 is excruciatingly hard): 1 2 3 4 5

Rate your likelihood of success: 1 2 3 4 5

Rate the overall quality and appeal of this idea: 1 2 3 4 5

**Potential Source of Great Riches #1:**

Brief description of the idea:

Why are your talents suited to this business?

Rate the difficulty of beginning this business (1 is easy, 5 is excruciatingly hard): 1 2 3 4 5

Rate your likelihood of success: 1 2 3 4 5

Rate the overall quality and appeal of this idea: 1 2 3 4 5